



Anesthesiology's most effective communication tool is *you*. Each day offers countless opportunities for members to spread a positive message about the important role of the anesthesiologist in caring for patients before, during and after surgery.

EDITORIAL BOARD

Editor

Douglas R. Bacon, M.D.

Associate Editors

Michael F. Aziz, M.D.
Lawrence S. Berman, M.D.
Doris K. Cope, M.D.
Warren K. Eng, M.D.
Michael H. Entrup, M.D.
Noel M. Giesecke, M.D.
Constance H. Hill, M.D.
Girish P. Joshi, M.D.
Angela Kendrick, M.D.
Robert E. Kettler, M.D.
Paul J. Schaner, M.D.
John E. Tetzlaff, M.D.

Editorial Staff

Gina A. Steiner
David A. Love
Roy A. Winkler
Karen L. Yetzky

The ASA **NEWSLETTER** (USPS 033-200) is published monthly for ASA members by the American Society of Anesthesiologists, 520 N. Northwest Highway, Park Ridge, IL 60068-2573. E-mail: mail@ASAhq.org
Editor: Newsletter_Editor@ASAhq.org
Web site: <http://www.ASAhq.org>
Periodical postage paid at Park Ridge, IL, and additional mailing offices.

POSTMASTER: Send address changes to the ASA **NEWSLETTER**, 520 N. Northwest Highway, Park Ridge, IL 60068-2573; (847) 825-5586.

Copyright © 2005 American Society of Anesthesiologists. All rights reserved. Contents may not be reproduced without prior written permission of the publisher. The views expressed herein are those of the authors and do not necessarily represent or reflect the views, policies or actions of the American Society of Anesthesiologists.

FEATURES

Communications: We Are What We Say (So What Will We Become?)

Doctors Day: Why All the Fuss?

5

Michael H. Entrup, M.D.

Media Spokesperson: What Will You Do When You Get the Call?

7

Michael H. Entrup, M.D.

Committee Involvement: From Resident to Private Practitioner

9

James F. Weller, M.D.

Meeting in the Middle: Communicating With Our Physician Colleagues

11

Jessica A. Alexander, M.D.

ARTICLES

AHA Announces 2004 David M. Little Prize Winners

13

AHA Resident Essay Contest Winners Honored

13

From the Headlines

14

2005 Officers' Profiles: The Leaders of Our Society

18

Good Cents: An Update From the Committee on Economics

25

James P. McMichael, M.D.

Nicholas M. Greene, M.D.: 1922-2004

35

Roberta L. Hines, M.D.

DEPARTMENTS

From the Crow's Nest

1

February Blues

Residents' Review

31

2004 Resident Research Forum

Administrative Update

2

Orin F. Guidry, M.D.

Subspecialty News

32

Society for Technology in Anesthesia

Washington Report

4

Together We Really Are Stronger

ASA News

34

Practice Management

26

Complying With the HIPAA Security Rule

In Memoriam

34

Letters to the Editor

37

State Beat

28

New Jersey Board of Medical Examiners Prevails in Office-Based Surgery Litigation

FAER Report

40

Research Not Taken for Granted: Announcing 2004 Award Recipients

What's New In ...

29

Sedation With Propofol: A New ASA Statement

SUBSTANCE ABUSE HOTLINE:

Contact the ASA Executive Office at (847) 825-5586 to obtain the addresses and telephone numbers for state medical society programs and services that assist impaired physicians.