



frontiers

features

Anesthesia and Mobile Technology: 'Menaingful Use' of Small Screens..... 14
Peter Vincent Killoran, M.D.
Jaideep Mehta, M.D., M.B.A.

Texting, Safety and Privacy: How Your Smartphone Interfaces With HIPAA 18
Jaideep Mehta, M.D., M.B.A.
Peter Vincent Killoran, M.D.

Challenges in Creating and Maintaining Interfaces With an AIMS 22
Patrick J. McCormick, M.D.

3DP and Anesthesia 26
James J. Mooney, M.D.

articles

Lewis H. Wright Memorial Lecture: George S. Bause, M.D., M.PH..... 28
Susan A. Vassallo, M.D.

In-Kind Commercial Supporters at the ANESTHESIOLOGY™ 2013 Annual Meeting 30
Audrée A. Bendo, M.D., M.S.

Be Prepared for Physician Payments Sunshine Act 32
Grant Couch

Time to Focus on Quality – Time for a New Meeting 34
Arnold J. Berry, M.D., M.PH.
Beverly K. Philip, M.D.
Diane Gambill, Ph.D.

7 Ways to Scrub Inefficiency From the O.R. 36
Adam L. Blomberg, M.D.

PROFESSIONAL TRANSITIONS

From Near Death to a New Life..... 38
Walter G. Maurer, M.D.

Leading an Academic Department During a Critical Illness: One Chair's Story 39
David L. Brown, M.D.

In Memoriam: Cindy Hughes Zerwas – 1954-2013 42
Jane C.K. Fitch, M.D.

Tell Your Story! Be an Advocate for Patient-Centered, Physician-Led Care 44
Roxanne Pipitone

Eugene P Sinclair, M.D. Recognized for Efforts in ASA CEO Search 46

A Case Report From the Anesthesia Incident Reporting System 50

ACE Question 52

MHAUS-Sponsored Scientific Coference ... 53

SEE Question 57

Editor
N. Martin Giesecke, M.D., Chair

Assistant Editors
Michael S. Axley, M.D.
Doris K. Cope, M.D., M.A.
Susan G. Curling, M.D.
John F. Dombrowski, M.D.
Uday Jain, M.D., Ph.D.
Girish P. Joshi, M.B.,B.S.,M.D.
Angela Kendrick, M.D.
W. Andrew Kofke, M.D., M.B.A.
Vanston Masri, D.O.
(Senior Residents' Review Co-Editor)
Anna Weyand, M.D.
(Junior Residents' Review Co-Editor)
Vernon H. Ross, M.D.
Mary Ann Vann, M.D.

Editorial Staff
Terri Navarrete
Roxanne Pipitone
Jamie Reid
Roy A. Winkler

Send general NEWSLETTER questions to communications@asahq.org or call Jamie Reid at (847) 268-9112

Advertising
Julie O'Heir
Tel: (847) 268-9184
Fax: (847) 825-5658
E-mail: j.oheir@asahq.org

The **ASA NEWSLETTER** (USPS 033-200) is published monthly for ASA members by the American Society of Anesthesiologists, 520 N. Northwest Highway, Park Ridge, IL 60068-2573.
Editor: Newsletter_Editor@asahq.org
website: <http://www.ASAhq.org>
Periodical postage paid at Park Ridge, IL and additional mailing offices.

POSTMASTER: Send address changes to the ASA NEWSLETTER, 520 N. Northwest Highway, Park Ridge, IL 60068-2573; (847) 825-5586. Copyright © 2013 American Society of Anesthesiologists. All rights reserved. Contents may not be reproduced without prior written permission of the publisher. The views expressed herein are those of the authors and do not necessarily represent or reflect the views, policies or actions of the American Society of Anesthesiologists.

departments

Observations 4
N. Martin Giesecke, M.D.

Administrative Update 6
Jeffrey S. Plagenhoef, M.D.

CEO Report 8
Paul Pomerantz

Policy Matters 10
Matthew Popovich, Ph.D.
Thomas R. Miller, Ph.D., M.B.A.

Committee News

Committee on Blood Management 48

Committee on Professional Liability 54

Practice Management 58
Stanley W. Stead, M.D., M.B.A.
Sharon K. Merrick, M.S., CCS-P
Thomas R. Miller, Ph.D., M.B.A.

State Beat 64
Jason Hansen, M.S., J.D.

What's New In ...

Committee on Obstetrical Anesthesia 66

Subspecialty News

SAAA 68

SEA 70

Residents' Review 72
Aditya Venkataraman, M.D.

ASA News 74

FAER Report 78

Classified Ads 80

SUBSTANCE ABUSE HOTLINE: Contact the ASA Office at (847) 825-5586 to obtain the addresses and telephone numbers for state medical society programs and services that assist impaired physicians.